



NORTHWEST AVALANCHE CENTER
444 NE RAVENNA BLVD | SUITE 403 | SEATTLE WA, 98115
T: 206.909.0203 | www.nwac.us

Job Announcement—Education and Outreach Manager May 1st, 2018

BACKGROUND

The Northwest Avalanche Center (NWAC) is a collaborative effort between the US Forest Service Northwest Avalanche Center and the non-profit Northwest Avalanche Center. The mission of NWAC is to save lives and reduce the impacts of avalanches on recreation, industry, and transportation in the Cascade and Olympic Mountains of Washington and Northern Oregon through mountain weather and avalanche forecasting, data collection and education. This position is funded and managed by 501(c)3 non-profit arm of NWAC.

POSITION SUMMARY

The Education and Outreach Manager works with NWAC staff to confront the unique challenges posed by a rapidly growing region, changing backcountry demographics, and abundant access to avalanche terrain. The Education and Outreach Manager (EOM) directs one of the largest avalanche education programs in the nation. The EOM designs, implements, and evaluates around 250 classroom and field-based educational opportunities across Washington and northern Oregon. Programs target a range of audiences, including youth, snowmobilers, snowshoers, backcountry skiers and snowboarders, climbers, and workers; these include 90-minute awareness classes, all day clinics at Vertfest, the annual Northwest Snow and Avalanche Workshop (NSAW), and youth experiences like the Mt. Baker Snow School. The EOM innovates solutions to truly challenging problems of public safety education: how to communicate with a variety of users; how to effectively coordinate a large pool of part-time instructors; and how to assess program impacts on user behavior.

PRIMARY RESPONSIBILITIES

- In alignment with the NWAC Strategic Plan, assess, innovate, and deliver appropriate programmatic experiences to communities who frequent the backcountry
- Hire, train, and assess educators for a wide variety of avalanche education programs
- Manage and direct the education team, including the Education Coordinator, Snowmobile Education Coordinator, Trailhead Outreach Coordinator, and the NWAC Ambassadors
- Establish and nurture community partnerships in order to extend and target our reach
- Develop tools and gather user data to assess the impact of NWAC's education and outreach programs
- Provide monthly reports on the progress of our educational programs
- Work with the ED to accurately forecast and report educational expenses and provide monthly reports on performance to budget
- Curate content for NSAW, the Going Deep series, Vertfest, the NWAC blog, and our social media channels

ADDITIONAL RESPONSIBILITIES

- Collaborate with all stakeholders—from local to national—to evolve and promote avalanche education programs
- Work with ED on grants targeting education
- Develop and curate educational content for the NWAC.US website
- Attend NWAC education and fundraising events
- Innovate and distribute educational materials to NWAC educators and partner organizations





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QUALIFICATIONS

- Three or more years of experience with experiential education, curriculum development, educational program administration, or equivalent work
- Experience managing and directing staff
- Exceptional organizational skills
- Clear and articulate written and verbal communication
- Experience with winter backcountry travel, including, at a minimum, a Level 1 avalanche course
- Very strong ability to learn new platforms and software
- Demonstrated ability to manage a budget
- Project management experience
- Bachelor's degree or equivalent work experience

RECOMMENDED SKILLS

- Experience with Salesforce
- Experience designing and teaching education programs including eLearning opportunities
- Experience with program evaluation
- Advanced avalanche education

WORKING CONDITIONS

- The job is based at the Northwest Avalanche Center's office near Green Lake in Seattle, Washington
- This is an eight or nine-month position—depending on the candidate—occurring from September to May
- The Education Manager works a 40-hour week with frequent evening and weekend responsibilities, including travel to off-site meetings, events, and programs—in-season flexibility is expected

BENEFITS

- Hourly compensation from \$20 to \$24 depending on experience
- Health insurance year-round
- Cell phone reimbursement
- Free and discounted outdoor clothing and gear through industry partners

HOW TO APPLY

Interested applicants can send resume and cover letter as PDFs to scott@nwac.us; other formats will NOT be considered. Competitive candidates will submit a focused cover letter that includes your vision of this role. Please write *Education and Outreach Manager* in the subject line of your email.

Applications will be accepted through May 31st, 2018. The expected start date is early September, 2018.

